



# G.V.Sreekumar

Professor,  
Industrial Design Centre,  
Indian Institute of Technology,  
Powai, Bombay 400 076,  
Maharashtra, India.

- Born :** 18<sup>th</sup> December 1965
- Education :**
- M.Des (Visual Communication) Industrial Design Centre (IDC), IIT, Bombay, 1992.
  - BFA (Applied Arts), Faculty of Fine Arts, M.S. University, Vadodara, 1990.
- Experience :**
- June 2000 till date: Faculty Member at The Industrial Design Centre, IIT Bombay, Powai, Bombay.
  - 2 years with Jasubhai Digital Media.  
Group Art Director of magazines including CHIP, Digit, CHIP specials, CHIP Hindi, Computer Reseller News, Network Computing, Computer Gaming World etc.
  - 1 year with Intelligent Investor, India's first personal finance magazine, from the publishers of Outlook.
  - 1 year and six months with The Indian Express (Madurai) group.  
Art Director for Gentleman and Biznet.
  - 3 years with The Independent and The Metropolis on Saturday and Bombay Times, a part of The Times of India group as Graphic Designer. Also contributed for various publications from Times Group including Femina, Illustrated Weekly, Sunday Times etc.
  - Graphic artist with Doordarshan, Trivandrum.
  - Freelance cartoonist and illustrator for various magazines in Kerala.
- Subjects taught :** Typography, Information Graphics, Calligraphy, Representational Techniques, Visual Design, Media Technology, Anatomy and Life Drawing, Publication Design, Computer Aided Design etc
- Areas of Interest :** Typography, Publication Design, Information Design, Design Pedagogy.
- Consultancy Projects :** Magazine Design Projects: Chandamama (English), Society, Savvy, CHIP, Digit, Overdrive, Banking Frontiers, CTO Forum etc.  
SEBI Annual Report 2015,  
Font customisation for Outlook magazine,

**Consultancy Projects :** Service Medals for Maharashtra Police,  
Visual identity for various firms including Trompe-l'oeil; television  
production firm, Mumbai, Avidh (NGO); Mumbai.  
Book and cover design for various publishers in India.  
ICICI Insurance. Adobe Inc, USA.

**Corporate Training**

**Programmes:** CapGemini, Malayala Manorama, Satyam Computers etc

**Visiting Faculty and  
Jury Member:**

Faculty of Fine Arts, M.S. University, Baroda.  
MAEER's MIT Institute of Design, Pune.  
Symbiosis Institute of Design, Pune.  
MRID, M.S. University, Baroda.  
Rachna Sansad, Mumbai.  
IIIT Jabalpur, IIT Guwahati, IIT Hyderabad.  
Council of Architecture, Delhi.  
Wellinkar Institute of Management, Mumbai.  
NIFT, Mumbai.  
Printweek Awards. Haymarket media. Mumbai  
Typography Day International Conference. India

**Others:**

Organiser, Typography Day International Conference.  
Member of Text book Committee, NCERT, Govt of India.  
Member, Board of Studies, MAEER's MIT Institute of Design, Pune.

**Contact:**

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