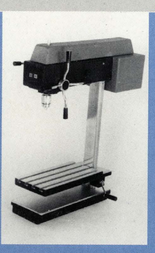
Industrial Design Centre

The focus started shifting from 'social issues' to 'Industrial' problems in mid seventies. The late seventies saw the firming up of a harmonious symbiotic relation between IDC and Industry in the form of faculty consultancy projects to be followed later by sponsored students projects. The awareness about design which was brought about by 'Expo ID's was unparalled in this context. The Industry was forced to sit up and take notice and acknowledge the rightful role design was to play in future. The growth in awareness was matched by an increase in resources. The IDC expanded both physically as well as intellectually.

Indicator System for Suburban Railways
Satish Raut

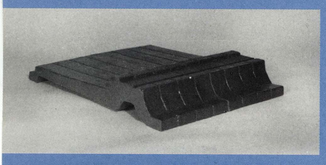
Gas Cutting Machine
G.S. Bhumra



Bench Drilling Machine
B.A. Ravi Poovaiah

Redesign of Moped
Sudhir Atreya

Bottle Sealing Machine
S.B. Potnis

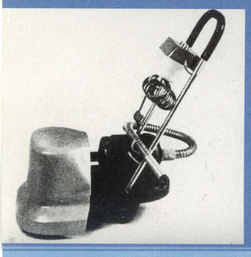


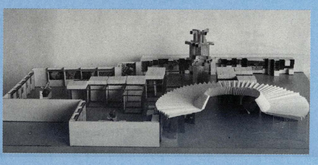
Clay Products for Buildings
V. Gokhale

Floor Polisher
Dilip Pathak

Crutches
B.A. Ravi Poovaiah

35mm Camera
Vilas Malankar





Trade Exhibition at Moscow
S. Nadkarni

Vapour-Jet Boiler
M. Chattopadhyay

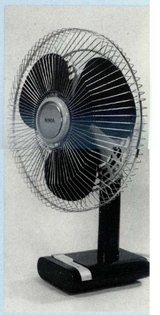
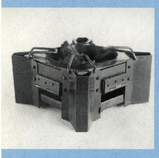


Table Fan
Kirti Trivedi



Coal Chula
A. G. Rao
M.S.G.Rajan
Dr. B. S. Jagdish
Sabastian

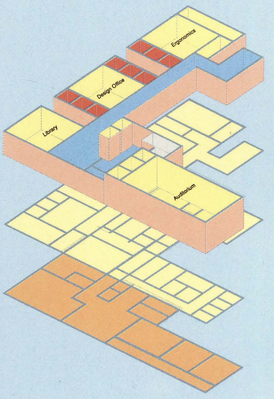
Calculator
M. Chattopadhyay

Ergonomic Research at IDC
V.P. Bapat

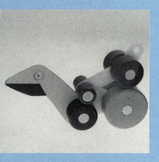
Wick Stove
A.G. Rao
B.S. Jagdish
M.S.G. Rajan

Stick-Making Machine
A.G. Rao, M.S.G. Rajan

Light Weight Bus
U.A. Athavankar
M.Chattopadhyay
S.S. Gurujee
M.S.G. Rajan



Products for People
Kirti Trivedi
A.G. Rao
M. Chattopadhyay



Toy
A.G.Rao

DIIT Sixth Batch

74
- Kishore Babu
- Sanjay Ekbote
- Vilas Malankar
- U.A. Athavankar
- K.J. Peter
- Ravi Poovaiah

DIIT Seventh Batch

76
- M.P. Bhalerao
- G.S. Bhumra
- Siddharth Karekar
- M. Kothari
- Ashok Panvalkar
- Prerana Pendse
- P.B. Pomaje
- G.D. Vernekar

DIIT Eighth Batch

77
- Hemchandra A.
- Sudhir Atreya
- V. Gokhale
- A. Saxena
- V. Gupta
- S. Raut

DIIT Ninth Batch

78
- Ram Diwakar
- D.L. Pathak

74-78

expo id

'Expo - ID' - 5-day course

ACADEMIC PROGRAMME

Product Design Theory
Materials & Processes 1
History of 20 th Century Culture
Applied Ergonomics - 1
Basic Design
Communication Technique - 1
Design Management
Materials & Processes - 2
Planning Techniques
Behavioral Science
Marketing & Industrial Economics
Applied Ergonomics - 2
Communication Techniques - 2
Control Panel Organization
Product Design
Project - 1
Project - 2

Sudhakar Nadkarni

Uday A. Athavankar

A. Gopinath Rao

M. Chattopadhyay

Kirti Trivedi

K. Munshi

Vijay Bapat